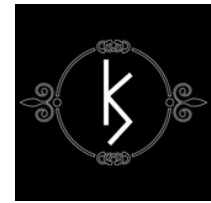


SCOTT KNUDSEN



<http://www.cowboyentrepreneur.com/>

Scott Knudsen is a 5th generation cowboy, born and raised in Georgetown, Texas, he holds a bachelor's degree in business from the Tarleton State University in Stephenville, Texas. Most of all, he's a proud husband and father.

Headquartered in Fredericksburg, Texas, at the family's Lightning K Ranch, he owns *Knudsen Equine Center*, *Knudsen Horses*, and *Knudsen Cattle Company*. An American Quarter Horse Association (AQHA) Professional Horseman and AQHA Ambassador, he's ridden rough stock (broncs and bulls) to racehorses, team roped, penned, and sorted. Knudsen's ridden cutting horses, worked rescues, and trained Thoroughbreds to Morgans and Mustangs.

Scott hosts the weekly Cowboy Entrepreneur show broadcasting worldwide on a dozen platforms—from iHeart to Spotify to Apple—and on Southern California's KCAA radio, an NBC affiliate on the frontline of the nation's most populous state.

On Facebook, Scott draws fans from throughout the Americas and beyond to 12 countries. Over 5,000 YouTubers subscribe to his Cowboy Entrepreneur video podcast averaging 2,600 viewers per episode; Scott's combined social media reach over 600,000 per month.

This fall, Texas Book Publishers will release Knudsen's upcoming book "*You Can't Crack That Egg Twice*", Sage Advice from a Real Texas Cowboy written with award-winning journalist Elizabeth Kaye McCall. On deck for Spring 2023, in a joint release from Texas Book Publishers and SportsFaith Publishing, is Knudsen's second book *Sovereign Rein*, a collection of 14 life stories.

Knudsen is currently in talks with family-friendly Jul-TV network to host *Rodeo Wives*, now in development. Going behind the scenes with rodeo cowboys who only get paid if they stay on a bronc or bull for eight seconds, Knudsen will explore how family commitment and support makes such journeys possible.

Soon to make his acting debut, Knudsen is in talks with Coeur D Alene, Idaho writer, and entrepreneur, Anita Waggoner, about a co-star role in *Freedom*. A production in development, where an Oklahoma rancher meets a wealthy socialite at a blackjack table in Las Vegas during the National Finals Rodeo.

Knudsen is a contributing writer to *Performance Horse Magazine*, a national publication with over 400,000 print and online subscribers. He is a member of American Horse Publications.